

International Exhibition of PACKAGING & PRINTING





Porto, PORTUGAL

INTERPACK&PRINT is an international trade fair dedicated to the printing and packaging industries. By uniting global leaders, innovative startups, and decision-makers, the exhibition provides a unique platform to discover new technologies, explore sustainable solutions, and build valuable business connections.









INTERPACK&PRINT PORTUGAL:

CONNECTING GLOBAL EXPERTS IN PACKAGING AND PRINTING

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At INTERPACK&PRINT, our mission is to create a dynamic and inclusive platform that unites the global printing and packaging industries under one roof. We are committed to fostering collaboration, driving innovation, facilitating business opportunities, and promoting eco-friendly practices.





Portugal's printing and packaging industries are undergoing steady growth and play an increasingly important role in the country's economy. With a strong industrial base, innovative companies, and growing international demand for sustainable solutions, Portugal has positioned itself as a key player and gateway to Europe, Africa, and the Americas. Both the printing and packaging sectors are expanding, supported by advanced technology, eco-friendly practices, and globally recognized leaders such as Logoplaste.

Key Figures:

- Printing services market: €942 million in 2025, with over 1,400 companies.
- Packaging printing: Projected at \$3.3 billion in 2025, with 7% CAGR.
- Fresh food packaging: Growing from \$370 million in 2020 to \$490 million in 2028.
- Strategic position: A trade bridge to Europe, Africa, and the Americas.

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EXHIBIT

Exhibiting at **INTERPACK&PRINT** provides a unique platform to showcase your products, connect with key industry players, and grow your business internationally.

Top reasons to participate include:

- Present your latest printing and packaging technologies, products, and services to a targeted professional audience.
- Meet buyers, distributors, and industry leaders to establish meaningful B2B relationships.
- Access new business opportunities across Europe, Africa, and the Americas.
- Increase visibility and enhance your company's reputation within the global printing and packaging community.
- Attend seminars, workshops, and live demonstrations to stay updated on emerging trends and technologies.
- Generate qualified leads and explore partnerships to drive tangible business growth.



- · Prepress and platemaking technology
- Finishing and converting systems
- · Inspection, overprinting and label
- Application equipment
- · Dies, cutters, rollers
- Inks and coatings
- RFID and security solutions
- · Software and interactive technology

PACKAGING

- Automation, Controls and Related Components
- Packaging Equipment/Machinery
- Packaging Materials & Containers
- Food & Beverage Processing Equipment/Machinery
- Pharmaceutical & Life Sciences
- Cosmetics & Personal Care
- Household & Automotive
- E-commerce & Retail
- Packaging Services & Supplies
- Life Sciences Processing Equipment/Machinery
- Chemicals Technology

VISITOR PROFILE

- Printing houses and converters
- Print service providers and suppliers
- · Media production specialists
- · Label and packaging designers
- Brand owners
- Product managers
- · Product designers
- Package production
- Bookbinders, print finishers and processing companies
- Machinery importers, dealers, distributors and agents
- Product specialists from consumer goods, foods, cosmetics, pharmaceutical, luxury goods

HOSTED BUYER DELEGATION PROGRAM

The Hosted Buyers Program organized by B Group aims to ensure the presence of leading buyers with decision-making capacity, with a specific interest in the printing and packaging industry.

Joining INTERPACK&PRINT Portugal as a Hosted Buyer is an extremely efficient and fast way to discover and expand your reliable, high-level international supplier network. Take full advantage of all the exclusive benefits included in the program and enjoy premium networking events designed for industry leaders.





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■ Bgroup