



International Exhibition  
of **PACKAGING & PRINTING**



**11-13 JUNE 2026**



**Sousse, TUNISIA**



## **INTERPACK&PRINT TUNISIA: CONNECTING GLOBAL EXPERTS IN PRINTING AND PACKAGING**

INTERPACK&PRINT is an international trade fair dedicated to the printing and packaging industries. By uniting global leaders, innovative startups, and decision-makers, the exhibition provides a unique platform to discover new technologies, explore sustainable solutions, and build valuable business connections. At INTERPACK&PRINT, our mission is to create a dynamic and inclusive platform that unites the global printing and packaging industries under one roof. We are committed to fostering collaboration, driving innovation, facilitating business opportunities, and promoting eco-friendly practices.

# PRINTING AND PACKAGING INDUSTRIES OF TUNISIA

Tunisia is emerging as a key hub for the plastics, printing, and packaging sectors, offering strategic opportunities for investment, innovation, and regional trade.

- 500+ plastic companies employing over 15,000 people, generating USD 546 million in exports in 2023 (expected to reach USD 619 million by 2028)
- Printing market valued at USD 91 million in 2024, growing steadily with increasing demand for commercial, textile, and digital printing
- Packaging sector worth USD 157 million in 2024, driven by food, beverage, pharmaceutical, and consumer goods industries
- Well-developed manufacturing infrastructure serving automotive, construction, medical, electronics, and consumer product sectors
- Sustainability focus with growth in recycled plastics, eco-friendly printing technologies, and flexible, food-safe packaging solutions
- Strategic location providing easy access to European, Middle Eastern, and African markets, supported by trade agreements like AfCFTA





## EXHIBITOR PROFILE

### PRINTING

- Digital and conventional printing presses
- High-tech label and packaging materials
- Prepress and platemaking technology
- Finishing and converting systems
- Inspection, overprinting and label
- Application equipment
- Dies, cutters, rollers
- Inks and coatings
- RFID and security solutions
- Software and interactive technology

### PACKAGING

- Packaging Equipment/Machinery
- Packaging Materials & Containers
- Chemicals Technology
- Pharmaceutical & Life Sciences
- Cosmetics & Personal Care
- Household & Automotive
- E-commerce & Retail
- Packaging Services & Supplies
- Food & Beverage Processing Equipment/Machinery
- Life Sciences Processing Equipment/Machinery
- Automation, Controls and Related Components

### VISITOR PROFILE

- Printing houses and converters
- Print service providers and suppliers
- Package production
- Media production specialists
- Label and packaging designers
- Brand owners
- Product managers
- Product designers
- Product specialists from consumer goods, foods, cosmetics, pharmaceutical, luxury goods
- Machinery importers, dealers, distributors and agents
- Bookbinders, print finishers and processing companies



## REASON WHY YOU SHOULD EXHIBIT

Exhibiting at INTERPACK&PRINT provides a unique platform to showcase your products, connect with key industry players, and grow your business internationally. Top reasons to participate include:

- Present your latest printing and packaging technologies, products, and services to a targeted professional audience.
- Meet buyers, distributors, and industry leaders to establish meaningful B2B relationships.
- Access new business opportunities across Europe, Africa, and the Mediterranean.
- Increase visibility and enhance your company's reputation within the global printing and packaging community.
- Attend seminars, workshops, and live demonstrations to stay updated on emerging trends and technologies.
- Generate qualified leads and explore partnerships to drive tangible business growth.



## BUYER DELEGATION PROGRAM

The Hosted Buyers Program organized by B Group aims to ensure the presence of leading buyers with decision-making capacity, with a specific interest in the printing and packaging industry.

Joining INTERPACK&PRINT Tunisia as a Hosted Buyer is an extremely efficient and fast way to discover and expand your reliable, high-level international supplier network. Take full advantage of all the exclusive benefits included in the program and enjoy premium networking events designed for industry leaders.



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[www.interpackprint.com](http://www.interpackprint.com)  
[info@bgroupus.com](mailto:info@bgroupus.com)